

KATIE BORSUK

GRAPHIC DESIGNER

EXPERTISE

- Adobe Creative Suite
- Website Design
- Print & Digital Design
- Photography
- HML/CSS
- Video Editing
- Marketing Campaigns
- Google Analytics
- Constant Contact
- Hootsuite

EDUCATION

Bachelor of Fine Art

Rosemont College 2013 - 2017

- Summa Cum Laude
- Kistler's Honors Society
- Presented Thesis at Southeastern Pennsylvania Consortium for Higher Education

LET'S WORK TOGETHER!



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PROFILE SUMMARY

Graphic designer and photographer with six years of graphic and website design experience. Driven designer seeking to share my knowledge in a creative role.

WORK EXPERIENCE

2021 - 2022

Graphic Designer

Quadratrac

- Design Weekly Emails
- Create & Upload Special Offers
- Design & Upload Website Banners
- Assist in Landing Page Creation
- Design Creative Content for Amazon Store Front
- Produce Social Media Designs
- Collaborate with Catalog Design Team
- Create Print Marketing Materials
- Develop "Unboxing Experience", Created Stickers, Thank You Cards, and Envelopes

2019 - 2020

Graphic Designer

Greater Valley Forge
Transportation (GVF)

- Managed 6 Websites, 2 PennDOT
- Created Content & Managed Multiple Social Media Accounts
- Created & Sent Weekly E-Blasts
- Designed the 30th Anniversary Logo
- Produced Promotional Videos
- Professionally Photographed GVF Events
- Spoke at Public Events on Behalf of the Company

2016 - Present

Freelance Designer & Photographer

Best Version Media
Contemporary Styles
Drop 2 Stop Foundation
F.A.B
FileX
From the Top Studio
Keller Williams
Salus Hydrate

- Photograph & Edit Monthly Cover & Featured Story for 2 Local Magazines
- Create Animated GIF's, Invitations, Infographics
- Design Brochures and Menus
- Social Media Design for Facebook & Instagram
- Photography for Social Media Content
- Videography & Editing for Promotional Content
- Website Design, Building & Maintenance
- Integrate Online Shop on Company Website
- Maintain Square Account for Website
- Design Promotional Marketing Materials
- Photograph Competition Team
- Design Gift Certificates, Coupons, Posters

2009 - 2020

Choreographer

From the Top
Studio of Dance

- Provided Lessons for Children Ages 2-16
- Developed Choreography for Performance
- Created Weekly Lesson Plans
- Attended Community Events